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Dear [redacted]

Subject: Suggested schedule for [redacted] in the U. S.

A. Their contribution toward the development of a propaganda-warfare campaign in the specific area of East and West Germany. This is the major purpose of their visit and could be expressed through the opportunity to present their program:

1. In complete detail to a key person or committee within the new Psychological Warfare Strategy Board;
2. In general outline to a dinner-meeting of interested Senators and Congressmen;
3. In general outline to individual legislators, government, and other concerned persons.

B. Their opportunity to study U. S. communication techniques in:

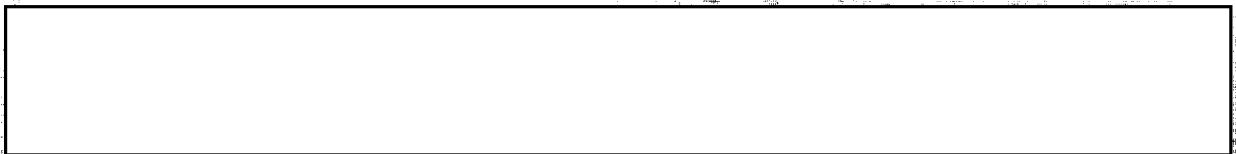
4. The spoken word through news broadcasting organizations [redacted]
5. The written word through advertising and publishing organizations [redacted]

C. Their participation in undertakings such as:

6. Lectures and discussions on the subject of developing the spirit of freedom and the will to resist within Western and Eastern Europe;
7. Their opportunity to observe political, economic, and cultural democracy in operation.

The sum total of their efforts, of course, will provide practical and worth-while expression of the purposes for which our Council was formed. Please benefit me with each and every suggestion concerning this suggested itinerary which you care to offer. With best wishes, I am

Yours very truly,



In mounting an effective counter-offensive against the Kremlin, U. S. foreign policy must progress on four broad fronts: military, economic, political, and information.

Our acceptance of the Soviet challenge in Greece, Turkey, Berlin, and Korea, together with active participation in the North Atlantic Treaty Organization, indicates the momentum of our effort on the military front. Successes on the economic front are recorded through the distribution of billions of U. S. dollars and products to achieve economic recovery and development in many parts of the world. The bi-partisan and strategic concept which implemented the Truman Doctrine, Marshall Plan, Mutual Defense Assistance Program, and United Nations Organization, describes positive efforts on the political front. We have, however, accomplished very little on the information front.

We have defaulted in the initiation and development of a hard-hitting information and propaganda effort because we fail to grasp the importance of winning men's minds and spirits. We forget that world communism has achieved tremendous successes (in many instances) without committing a single Red Army soldier or economic recovery program. The Soviets have repeatedly proven that propaganda without economic substance is very often effective, and we have repeatedly proven that substantial economic aid without propaganda is very often ineffective. They have further proven that they can propagate and export a political and economic philosophy (which they themselves reject) to effectively sabotage and obstruct free governments and free expression the world over. Practical propaganda lessons include the Declaration of Independence and the mass-circulated Tom Paine pamphlets, which were written for the express purpose of defining the issues and providing the spark for the American Revolution. They also include the Germans' wholehearted support of an aggressive military machine. The fact of successful Red Army resistance in spite of the proven defection of millions of Russians during World War II, and the increasing world-wide interest and admiration of our free-enterprise economy.

The Kremlin's fear of the power of truth and information is nowhere better indicated than in its commitment of millions of men and unlimited monies in the dissemination of the Big Lie. [redacted] estimate of ten million Russians employed by Agitprop for propaganda purposes in that country alone, together with [redacted] estimate of fifteen million (obvious and accountable) dollars annually committed by the Kremlin for similar purposes in France alone, indicate that propaganda is a major prop of their national and international policy.

Our ability to re-build the military and economic strength of Western Europe is (in similar vein) dependent upon winning the cooperation and understanding of its people. The tremendous communist strength in France and Italy, the resurgence of the Nazi Party in the recent German (lower Saxony) and Austrian elections, and the lethargy which confronts Gen. Eisenhower's efforts to re-build the common defense, reveal that the facts of the present crisis have not yet penetrated the understandings of many Western Europeans.

The case for an information and propaganda program on the Russian side of the Iron Curtain is no less important. Organized partisan resistance is practically non-existent, and the latent will to resist cannot be developed when we persist in permitting the dissemination of the Big Lie to overpower our counter-propaganda efforts.

In executing a program on the information and propaganda front, we must develop and operate various media to serve varied conditions and purposes. In the important role of disseminating and clarifying the policy and aims of the Western governments, outlets similar to the Voice of America, the U. S. radio in the American sector of Berlin, and BBC should be streamlined and expanded. The primary approach to effective propaganda-warfare, however, must take into consideration that:

- (1) The basic issue between West and East is less a choice between the foreign policy of the U. S. and the U. S. S. R. than it is the fundamental differences in the broad concepts of political, economic, social, and religious freedom;
- (2) The nationalistic European citizen heavily discounts the propaganda efforts of "foreign" (U. S. and British) governments, but often responds to political education and spiritual inspiration from native popular groups;
- (3) Native popular "grass roots" groups already exist within many countries (particularly in Germany) and can be swiftly developed into our most effective information and propaganda vehicle.

Germany, for example, is one of the primary critical areas where the Kremlin seeks to strain and test the will of the people to resist its terror and infiltration. Millions of propagandists (and adequate monies to implement their activities) are being committed by the Kremlin to sabotage and obstruct all free expression, and to kill all spiritual ties with the West. Any program of information which we develop should take the numerous passive resistance organizations (which have proven their dedication to democratic concepts) into important consideration. In Germany, these resistance groups include:

- (1) Fighters against Inhumanity;
- (2) Investigating Committee of Free Lawyers;
- (3) Northwest German Radio;
- (4) Berlin's Free University;
- (5) Berlin's Political Science University;
- (6) Committee on German Student Problems;
- (7) Association of the Victims of Stalinism;
- (8) League for the Persecuted of the Nazi Regime;
- (9) Congress for Cultural Freedom;
- (10) Eastern Office of the SPD;
- (11) Congress for Cultural Help; and others.

At the beginning of this year, key resistance leaders from the major groups established a single central agency to coordinate and execute the common aim and purpose of building a spirit of freedom on both sides of the Iron Curtain. Known as "Information Office of the West" (IOW), this agency has executed a program and achieved a degree of support and success that clearly indicate its tremendous potentialities as a major vehicle in all-out propaganda-warfare.